



“First Fridays”
Meet Our Money Managers - Webinar Series
~ Your portal to sustainable wealth ~



Kevin Okeefe
Chief Investment Officer
First Affirmative Financial
Network (FAFN)

Due to the holiday, we will be hosting this month's "First Friday's" webinar next Friday, July 10th, from 1:00 - 1:30 PM, PST.

Please [RSVP](#) for this next webinar featuring Kevin O'Keefe, Chief Investment Officer of First Affirmative Financial Network (FAFN).

Next Webinar:
Kevin O'Keefe

Friday, July 10th
1:00 - 1:30 PM

[CLICK HERE
TO RSVP](#)

**Website & Telephone Instructions
Provided Upon Your RSVP*

First Affirmative Financial Network (FAFN) is an independent Registered Investment Advisor that specializes in serving socially conscious investors. Recognized as a leader in the sustainable and responsible investment industry, FAFN manages over \$500M in custom-tailored portfolios of mutual funds and separate accounts for individuals and institutions.

With a serious focus on their fiduciary responsibility to act in the client's best interest, FAFN enrolls a portfolio design process that considers the client's financial profile, risk tolerance, and objectives, along with their social, environmental, or faith based values.

Kevin O'Keefe is the Company's Chief Investment Officer, is a member of First Affirmative's Investment Committee, and is responsible for due diligence for all mutual funds and third-party managers used by First Affirmative. Kevin is a Certified Financial Planner® (CFP®), a Certified Investment Management Analyst (CIMA), and an Accredited Investment Fiduciary® (AIF®)

In his presentation, Kevin will discuss the fiduciary process and how FAFN utilizes it to incorporate social and environmental criteria into their customized portfolios.

*“Right now is an excellent
time to conduct ‘mental
lifeboat drills.’”*
- Kevin O'Keefe

Please [join us](#) for this exciting webinar presentation on the process of SRI portfolio design.

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